



ETP Membership Benefits

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Membership benefits

ETP membership is open to any company that packs, trades, or sells tea.

ETP members gain access to our extensive tea expertise and connections at a global and producer level, offering them the innovative initiatives, creative partnerships, and support they need to help address tea's key issues. [Click here](#) for more information on our membership and categories, and to register your interest in joining ETP.

The benefits for each membership category are detailed in this table:

Benefit level	Tier I (Friend of ETP)	Tier II (ETP Affiliate)	Tier III (ETP Member)
Access to resources	Access to our policy briefs, factsheets, publications, exclusive and confidential primary research, and our Members-only monthly newsletter.	Access to our policy briefs, factsheets, publications, exclusive and confidential primary research, and our Members-only monthly newsletter.	Access to our policy briefs, factsheets, publications, exclusive and confidential primary research, and our Members-only monthly newsletter.
Logo use	Display a 'Friend of ETP' logo on your website only.	Display an 'ETP Affiliate' logo on your website, social media, and point of sale, with approval from ETP.	Print 'ETP Member' logo on-pack for all products containing at least 30% Camellia sinensis. Display 'ETP Member' logo on your website, social media, and point of sale, all with approval from ETP. This logo use is for the ETP Member company only, and not its customers.
Recognition	Listed on our website and Annual Report. Recognition of best practice through showcases at events and in our papers.	Listed on our website and Annual Report. Recognition of best practice through showcases at events and in our papers.	Listed on our website, Annual Report, and specific mentions on our social media as members supporting our mission. Recognition of best practice through showcases at events and in our papers.

Benefit level	Tier I (Friend of ETP)	Tier II (ETP Affiliate)	Tier III (ETP Member)
Access to events	Take part in networking opportunities at our conferences, roundtables, and other events. Get 25% discount at paid events.	Take part in networking opportunities at our conferences, roundtables, and other events. Join our bi-annual retailers' forum. Get 50% discount at paid events.	Take part in networking opportunities at our conferences, roundtables, and other events. Free ticket(s) at paid events.
Access to ETP's expertise and thought leadership	Join our exclusive thought leadership webinars and events.	Join our exclusive thought leadership webinars and events.	Access to one-to-one consultations with ETP's expert staff. Join our exclusive thought leadership webinars and events.
Access to working groups	Appoint one company representative on our thematic and regional working groups.	Appoint one company representative on our thematic and regional working groups.	Appoint up to two representatives on our thematic and regional working groups.
Digital comms toolkits	Receive one exclusive digital toolkit per year, to support you to tell the sustainability story. Content includes social media cards, proposed copy, and web links.	Receive two exclusive digital toolkits per year, to support you to tell the sustainability story. Content includes social media cards, proposed copy, and web links.	Receive at least four exclusive digital toolkits per year, to readily highlight the impact of your ETP membership, programmatic achievements, and to help tell the sustainability story. Content includes social media cards, proposed copy, and web links.
Annual members' pack	Yes.	Yes.	Receive quarterly membership certificates alongside your annual membership pack.

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Impact reporting	Receive our confidential Mid-Term Report, in addition to our publicly available Annual Report.	Receive our confidential Mid-Term Report, in addition to our publicly available Annual Report.	Get an overview report on the ETP programmes and initiatives implemented in your supply chain. Receive our confidential Mid-Term Report, in addition to our publicly available Annual Report.
Media and crisis comms support	Get basic support, such as joining our roundtables, information sharing, and updates from our media monitoring.	Get basic support, such as joining our roundtables, information sharing, and updates from our media monitoring.	Get advanced support, including information sharing around the risks and impacts on your supply chain, joining our roundtables, and updates from our media monitoring. Get your media response reviewed by ETP's team.
Programme support	-	-	Influence the location of our core funded programmes with your supply chain priorities.
Access to regional teams	-	-	Get support from our local regional team during your visits to the tea producing regions where ETP has a presence. This requires at least one month's notice and is dependent on team availability.
Governance access	<i>Pending review.</i>		

[Click here](#) for more information about our membership and how you can join.



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