At JDE Peet’s, we recognise the opportunity and responsibility we have to make a difference in the lives of farmers and farming communities. Through our responsible sourcing and supplier engagement programme, we are committed to a sustained supply of coffee & tea from various origins that supports farming communities’ vision of prosperity and contributes to healthy ecosystems. In order to implement the responsible sourcing activities in growing origins, JDE Peet’s partners with several industry-recognised platforms including but not limited to Rainforest Alliance, Fairtrade etc. As per JDEP commitment on Responsible Sourcing, currently all teas sourced for EU and ANZ is 100% RFA or FT certified.

Please see following links for more details about overall management of sustainability in JDE Peet’s, as well as the example of partnerships to achieve commitments.

- JDE Peet’s Sustainability Portal: [https://www.jdepeets.com/sustainability/](https://www.jdepeets.com/sustainability/)
- Responsible Sourcing: [https://www.jdepeets.com/sustainability/responsible-sourcing/](https://www.jdepeets.com/sustainability/responsible-sourcing/)
- Sustainability Partnerships: [https://www.jdepeets.com/sustainability/partnerships/](https://www.jdepeets.com/sustainability/partnerships/)
- Project Example: [Turkey Rainforest Alliance Project (LinkedIn Announcement)](https://www.linkedin.com/pulse/turkey-rainforest-alliance-project-linkedindl)

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